



*International Insurance Law Association Europe / Association Internationale de Droit des Assurances Europe*

## **11th AIDA Europe Conference Madrid, 29-30 May 2025**

### ***“Navigating the Insurance Landscape: Regulation and Innovation in the European Insurance Markets”***

---

#### **Information to our Sponsors**

Most of you are familiar with AIDA Europe, a non-profit organization dedicated to promoting, directly or through its members, the development of insurance relevant topics and insurance related law.

AIDA Europe - <https://aidainsurance.org/regional-groupings/aida-europe>

AIDA Europe comprises some 30 members, national AIDA Chapters as well as certain arbitration organizations. As an organization, AIDA offers a unique platform bringing together insurance legal professionals from academia, industry, the regulatory domain and private practice.

#### **Information on the AIDA Europe Conference in Madrid on 29-30 May 2025**

The conference **“Navigating the Insurance Landscape: Regulation and Innovation in the European Insurance Markets”** in Madrid focuses on how the insurance market is reacting to the challenges of the changing world. Is it quick enough to meet the rapid climatic change, technological innovation, societal trends and geopolitical realignment? Increasingly unpredictable and damaging natural catastrophes are forcing new forms of insurance to enable rapid recovery of losses. New technologies applied to insurance are an ally in this field. On the other hand, new risks associated with the use of AI are leading to the emergence of new insurance coverages, not only for cyberattacks. What should be the role of regulators in the light of these insurance developments?

The conference will afford everyone the chance to engage in two days of informed and stimulating discussion, interactive sessions with specialist panels and working party meetings, populated by legal and insurance practitioners, regulators, academics and commentators from across Europe and beyond. The diversity in the composition of each panel (geographical, sectors involved) is a very special feature of AIDA Europe conferences which guarantees a very enriching outcome.

#### **Who is attending the Madrid Conference?**

Based on our past conferences, we are hopeful of expecting over 200 legal, claims and underwriting professionals, coming from the insurance industry, the legal profession, regulatory bodies and academia. Because the information obtained at the AIDA Europe conferences is usually widely spread within the delegates’ organizations, the visibility of sponsors is multiplied far beyond the actual number of delegates [see: [https://www.youtube.com/watch?v=pAo042Yo\\_KE](https://www.youtube.com/watch?v=pAo042Yo_KE) – video of our Conference in Zurich (2022), and <https://www.youtube.com/watch?v=JrrQj9R3Au4> -in Athens (2024)].

## Conference programme & announcement

The Conference is being advertised through social media for professionals, special insurance-related media and the national Chapters of AIDA, whose members are in turn disseminating materials which will mention the names of conference sponsors, across a still wider international network of colleagues, clients and contacts. Also, the published conference programme will mention the sponsors prominently ([https://aidainsurance.org/events/aida-europe-conference-2025\\_2025-05-29](https://aidainsurance.org/events/aida-europe-conference-2025_2025-05-29))

## Publication of dedicated articles and results

AIDA Europe, through its publication *AIDA Europe Law Series on Insurance Law and Regulation* published by Springer (abstracted and indexed in Scopus) has so far published thirteen books (<https://www.springer.com/series/16331/books?page=2>). They include, inter alia, themes related to the transparency of the insurance contract law and insurance supervision law, Insurtech and the IDD, Solvency II, insurance and human rights, the governance of the insurance undertakings, ESG, the management of environmental risks through insurance, distribution models as well as the challenge of sustainability for insurance. More information on the books is available at <https://aidainsurance.org/regional-groupings/aida-europe/governance-structure/aida-europe-scientific-committee>.

AIDA Europe sponsors the open access to a number of these books, as seen at <https://www.springer.com/series/16331>.

AIDA Europe also maintains a document repository of all conference documentation, accessible publicly. Sponsors are prominently mentioned in this context and are highly visible for users of the repository.

## Sponsorship Levels & How will your sponsorship be recognized?

Sponsorship opportunities are as follows (giving you their respective amounts (in Euro) and the number of sponsors, which we suggest sharing into the particular category):

Category	€ Amount/Nr	Additional Benefits
Lead Sponsor	<b>SOLD</b>	Stand/individual poster during the Conference and the Reception 2 free delegates Mention of name (logo/hyperlinks) of the sponsor in the Conference materials and in the pre-event publicity Mention of name of the sponsor at the beginning and at end of the Conference.
Venue Partners	<b>SOLD</b>	Stand/individual poster during the Conference and the Reception 2 free delegates Mention of name (logo/hyperlinks) of the sponsor in the Conference materials and in the pre-event publicity Mention of name of the sponsor at the beginning and at end of the Conference.

Gold Partners	4x 3,000 (3 LEFT)	Stand/individual poster during the Conference 2 free delegates Mention of name (logo/hyperlinks) of the sponsor in the Conference materials and in the pre-event publicity
Silver Partners	4x 2,500	Stand/individual poster during the Conference 1 free delegate Mention of name (logo/hyperlinks) of the sponsor in Conference materials and pre-event publicity.
Academic Partners	4x 2,000	Special mention at session
Contribution to AIDA Europe's resources for scientific projects and <i>Calls for Papers</i>		1 free delegate

Academic Support	Unlimited no. minimum 500	Financial support paid to AIDA Europe for academics to attend and/or present at the Conference  <i>Mention at Conference and in Conference materials.</i>  <i>As an alternate to Academic Partners sponsorship, a sponsor may be so recognised if contributing to AIDA Europe no less than €500 by way of financial support to an academic (not employed by them or subject to pre-existing sponsorship) to attend and/or present at the Conference. No free delegate place applies for such sponsors.</i>
------------------	------------------------------	--

Other Sponsoring Opportunities:

Lanyard Sponsor	1 x 2,500	Unique opportunity to have prominent identification of sponsor on every delegate's lanyard throughout the Conference. Mention of name (logo/hyperlinks) of the sponsor in Conference materials and pre-event publicity.
-----------------	-----------	--

Reception	3 x 1,000	Special mention of sponsor at reception
Lunch Thursday	2 x 2,000	Special mention before or at lunch
Lunch Friday	2 x 2,000	Special mention before or at lunch
Coffee Breaks	4 x 1,000	Special mention of sponsor before breaks

Please note: AIDA Europe is of course also open to discuss any further suggestions from sponsors in conjunction with their proposed sponsoring commitment.

***NB: Individuals wishing to support the AIDA Europe Conference - financially or otherwise - will also be accredited for their donations/forms of support in the Conference materials and during the Conference. The wishes of anyone preferring to remain anonymous will be respected. Again, please enquire about how this support may be volunteered.***

The sponsorship is linked to the following criteria:

Placing the logo and /or the name ( a n d / o r h y p e r l i n k ) of the Sponsor on invitations to the conference and on the conference website; Information about the conference will be placed on the websites of AIDA Europe, AIDA World as well as other national sections of AIDA. Information will also be distributed via e-mail.
Placing a logo or name (and/or hyperlink) of the Sponsor in the Conference materials.
Placing marketing materials of the Sponsor at the registration of the Conference or in the Conference materials, if the Sponsor provides for such materials.
Special indication of the name and logo of the Sponsor on the slide mentioning the sponsored item (e.g. coffee breaks) of the Conference.
If the Conference results in any publication – placing the name of the Sponsor on the publication.

Further information for Sponsors:

- Upon confirmation of the sponsoring commitment you will receive an invoice and are invited to pay sponsoring amounts at the latest by **30 April 2025** to AIDA Europe's corresponding bank account.
- The AIDA Europe Conference Organization for the Madrid Conference will be in contact with sponsors for the request of sponsors' logos and information.

Your support of the AIDA Europe Conference is highly appreciated and will help AIDA Europe, as a unique organization and platform for all stakeholders involved in the insurance and reinsurance domain, to pursue its altruistic goals in support of a better insurance place.

We would be delighted to receive your indication of sponsoring by your sending us the attached sponsorship response.

AIDA Europe

*For and on behalf of the Conference Organizing Committee*

*Prof. Dr. M<sup>a</sup> Luisa Muñoz Paredes, Prof. Dr. Pierpaolo Marano*  
AIDA EUROPE Co-Chairs

*Prof. Dr. Rafael Illescas Ortiz*  
Chair, Spanish Chapter of AIDA

**Contact address: [aidaeuropeconference2025@gmail.com](mailto:aidaeuropeconference2025@gmail.com)**